

THE NORTHERN PLANNING CONFERENCE

PLANNING FOR THE NEW NORTH

KWANLIN DŪN CULTURAL CENTRE, WHITEHORSE, YUKON | FEBRUARY 15–17, 2016



BECOMING A CONFERENCE SPONSOR

**For more information
on this sponsorship
package please contact:**

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The Conference will involve planners from across Canada's north, integrated resource managers, northern economic and social experts and aboriginal, territorial, provincial and federal government representatives. The intent is to share, learn, build capacity and establish a northern planning network.

The North is changing — climate change, settlement of land claims, northern co-management and governance, access to and global demand for the North's natural resources and the opening of the northwest passage are all contributing to what is being defined as the 'New North'.

SPONSORSHIP OPPORTUNITIES

The organizing committee invites your participation as a conference sponsor. Financial and logistical support from sponsors is important to the successful delivery of this conference, and there are several options available for organizations to consider:

1. SPONSORSHIP

Make a financial contribution to offset costs. The sponsorship levels and associated recognition are described in the table on the next page.

2. IN-KIND DONATIONS

Donate an item or service to be awarded as an in-kind donation for the conference gala. If you are willing to donate an item or service, we would graciously accept your contribution to make the gala event memorable and entertaining for all attendees.

For both options above, depending on your contribution amount, you may specify that your monetary donation be associated with specific conference events/services (receptions, breakfasts, lunches, gala dinner, nutrition breaks, plenary sessions, bags, lanyards etc.) and have your organization recognized appropriately.

Note: Assigned on a first-come, first-served basis



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SPONSORSHIP BENEFITS

PRESENTING PARTNERS

\$10,000

- Headline recognition of your organization as the presenting partner and exclusive sponsor for the keynote speaker Laurence Smith, Opening Reception or Gala Dinner
- Your organization's name and or logo on all conference name badges
- Verbal recognition during the conference
- Opportunity to introduce a keynote speaker
- 3 complimentary Northern Planning Conference registrations
- Your organization's name and logo on conference program, website, signage and recognition on social media
- On screen (rotates with others) in main meeting during lunch/breaks (as available)
- Logo displayed on thank-you ad published after conference

GOLD PARTNER

\$5,000

- Verbal recognition during the conference
- Opportunity to introduce 1–2 speakers or panel during conference
- 2 complimentary Northern Planning Conference registrations
- Your organization's name and logo on conference program, website, signage and recognition on social media
- On screen (rotates with others) in main meeting during lunch/breaks (as available)
- Logo displayed on thank-you ad published after conference

SILVER PARTNER

\$3000

- Verbal recognition during the conference
- Opportunity to introduce 1–2 speakers or panel during conference
- 1 complimentary Northern Planning Conference registration
- Your organization's name and logo on conference program, website, signage and recognition on social media
- On screen (rotates with others) in main meeting during lunch/breaks (as available)
- Logo displayed on thank-you ad published after conference

BRONZE PARTNER

\$1500

- Verbal recognition during the conference
- Your organization's name listed on conference program, website, signage and recognition on social media
- One discounted Northern Planning Conference registration (half price)
- Logo displayed on thank-you ad published after conference

FRIENDS:

CONTRIBUTOR UP TO \$1,000

- Name displayed in program (over \$200)
- Listed in thank-you ad after the conference



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